

far-flung travels

MEDIA KIT

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travels



Work with me

Laura Watilo Blake
FARFLUNGTRAVELS.COM

The work of the award-winning photojournalist, travel writer, cinematographer and book author has been showcased in top media outlets, such as *National Geographic*, PBS and more.

Laura's passion for storytelling has generated memorable travel experiences in more than 100 countries on six continents.

MEMBER OF:





Maximize your ROI

Farflungtravels.com leverages travel content in a variety of ways.



Content Marketing for Travel Brands



Partnering with DMOs & CVBs



Editorial Assignments



Documentary films and social videos



Books



SEO-Driven Blog Posts

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What we do

Farflungtravels.com aims to inform, inspire and empower anyone to travel the world and have memorable experiences.

The publication highlights destinations to visit, things to do and places to stay with social-friendly videos, engaging written pieces and always stunning original photography.

Quality over quantity

Farflungtravels.com is committed to journalistic integrity, while organically growing a qualified online audience of independent travelers who value unique experiences.

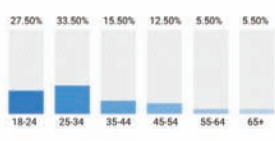
Audience

Readers of Farflungtravels.com fall within the 18-34-year-old travel market and are enthusiastic about active adventures.

Gender 100% of total sessions



Age 100% of total sessions



Interest Category 100% of total sessions



Growth potential

SEO-driven posts are on the rise in just three months. Organic search accounts for nearly 40% of all website traffic in the travel industry and 87% of traffic at farflungtravels.com.



Users
4,517

New Users
4,517

Number of Sessions per User
1.11

Sessions
5,031

Pageviews
9,218

Pages / Session
1.83

Avg. Session Duration
00:00:53

Bounce Rate
43.79%



Social footprint



344



1,044



1,690

@farflungtravels



As seen in

Content reaches wider audiences



Contact

far-flung travels

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If you are a travel brand that wants to develop brand partnerships and grow together through targeted travel content that speaks to a young and active audience, don't hesitate to get in touch.